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Press Release: GIRL SCOUT COOKIES – Still \$4 in 24

GIRL SCOUTS of Eastern SC Cookies - Booth sales started January 19th

Charleston, SC January 23, 2024:

Girl Scouts have been out and about at various locations selling your favorite cookies since January 19th, 2024! Find cookies online at <https://bit.ly/findmycookies> or text “cookies” to 59618 to locate a booth near you.

When you buy cookies from a Girl Scout, you are investing in so much more than a box of cookies—you are investing in a girl’s future. Through the Girl Scout Cookie Program, girls learn five essential life skills: goal setting, decision making, money management, people skills, and business ethics. 100% of the net proceeds from Girl Scout Cookie sales are reinvested back into the local councils for activities and fund Girl Scouts’ take-action projects, which positively impact their communities.

Things to know about this year’s cookie sale:

- *2024 is the final year of local Girl Scout cookies holding at \$4.00 per box. We are the only council of 111 nationwide priced at \$4.00 per box (with other councils seeing price increases)*
- *Our council warehouses are holding 96,244 cases which is over 1 million packages!*
- *The girls have many choices for their cookie sales incentives program like a cruise and/or a Southern California trip. Last year, top cookie sellers earned a trip to New York City, a Caribbean cruise, Nintendo Switch, podcast microphones and a pearl-stringing experience with a jeweler.*

For more information on cookie sales in Girl Scouts of Eastern SC or to arrange an interview with Aggie Reyes, Vice President of Programs (and Director of all things cookie) please contact her at 843-422-9852 or via email aggiereyes@girlscoutseasc.org.

Girl Scouting builds girls of courage, confidence and character to make the world a better place.